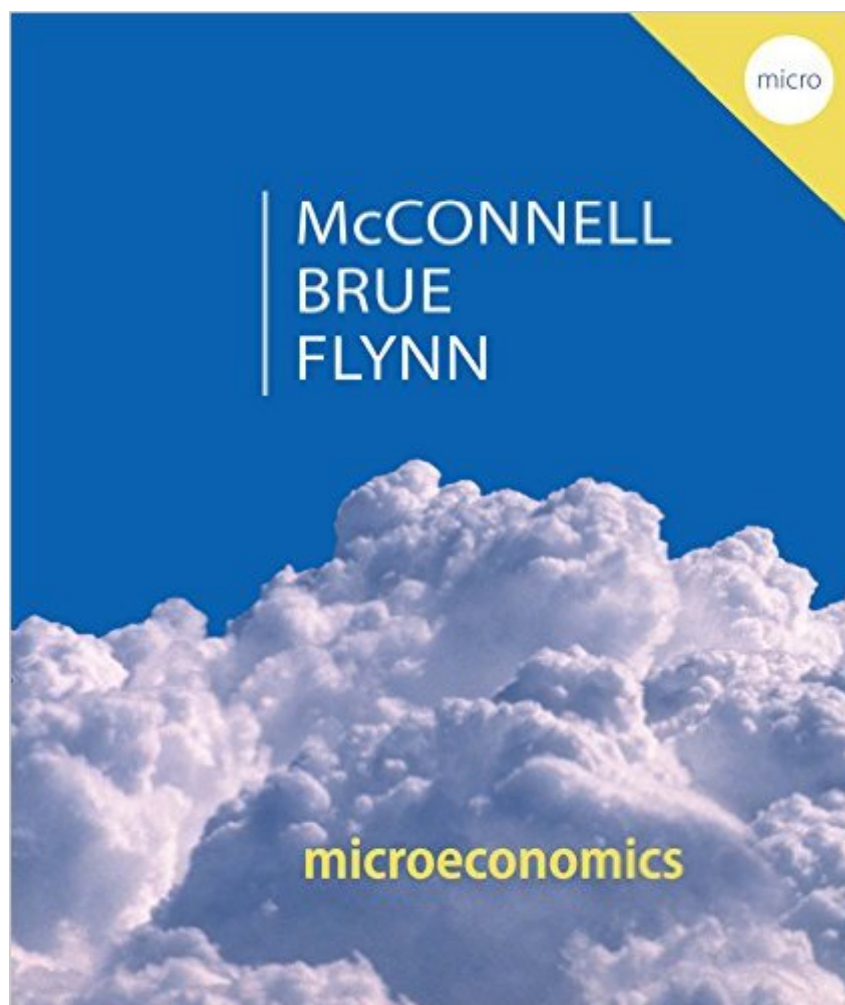


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# Microeconomics (McGraw-Hill Series In Economics)



## Synopsis

McConnell/Brue/Flynn has long set the standard for providing high-quality content to instructors and students all over the world. It has remained the most widely used principles of economics product as a result of persistent innovation. The 19th edition brought adaptive technology to the market for the first time with LearnSmart, a resource that ensures that every minute a student spends studying is the most efficient and productive time possible. Feedback from users in combination with the analysis of student performance data from the 19th edition's digital products significantly informed the revision of the 20th edition, resulting in a product expertly tailored to the needs of today's students. With the 20th edition, students and instructors will benefit from a new offering that expands upon the dynamic and superadaptive capabilities of LearnSmart: SmartBook, the first and only adaptive eBook. McConnell/Brue/Flynn's tradition of innovation continues with the 20th edition, providing market-leading content and digital mastery to benefit today's learners. Connect is the only integrated learning system that empowers students by continuously adapting to deliver precisely what they need, when they need it, and how they need it, so that your class time is more engaging and effective.

## Book Information

File Size: 49962 KB

Print Length: 672 pages

Publisher: BE; 20 edition (January 13, 2014)

Publication Date: January 10, 2014

Sold by: Digital Services LLC

Language: English

ASIN: B00HZ3B0TA

Text-to-Speech: Not enabled

X-Ray for Textbooks: Enabled

Word Wise: Not Enabled

Lending: Not Enabled

Enhanced Typesetting: Not Enabled

Best Sellers Rank: #191,851 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #37

in Kindle Store > Kindle eBooks > Business & Money > Economics > Microeconomics #240

in Books > Business & Money > Economics > Microeconomics #2159 in Kindle Store > Kindle eBooks > Education & Teaching > Teacher Resources

## Customer Reviews

Excellent condition as it was new; came in on time and when required. Not too different than Edition 19, but it does include an additional chapter on Behavioral Economics and some of the chapters were cut short/moved around.

I bought this for my class and it came in great condition and was a lot cheaper online than in store. Great book and very easy to follow.

The book came in poor condition, soft cover book with covers all bent backwards, will still do the job so not too worried about it.

Very good but even though I did not use it that much for my online classes summer would recommend it

Thanks a lot

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This is an excellent book but the price is a bit too high. Recommended!

This was a requirement for my ECON class. Handy.

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